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# Case study

## Pilton Infants' School



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How Pilton Infants' School transformed its website after joining a Trust

#### The Challenge

Pilton Infants' School in Devon wanted to upgrade its website, not just because it was outdated, but also because the school was joining the Team Academy Trust, so aligning their website with the Trust's style was crucial. Having collaborated with Juniper Education on previous website projects, the Trust sought the expertise of Juniper's website designers. Time was a critical factor; Juniper needed to swiftly gather assets and build the site to allow ample time for content addition before the school joined the Trust. Nonetheless, Juniper's team of experts gladly embraced the challenge.

Pilton Infants' School Website Before Juniper Education :



#### The Project

Led by a dedicated Website Project Manager, Juniper ensured a smooth transition, maintaining regular contact for progress updates through communication platform Basecamp for transparer collaboration.

#### **Gathering Assets**

Despite the school's deadline for integration set for November 1, 2023, Juniper efficiently gathered assets by late August. This allowed for the swift construction of the website, providing a 6-7 week window to update content.

#### **Publishing Content**

In mid-October, when 15 pages of content arrived, Juniper promptly uploaded and formatted them within 48 hours. This quick action offered the school an early preview of content templates within the CMS.

#### A Successful Launch

Although the site wasn't fully prepared for the November 1st launch due to unavoidable content delays, Juniper adapted by maintaining consistent communication and rapidly addressing queries. As a result, the site was successfully launched in early December, ensuring readiness for when the school joined the Trust.



#### The Outcome

Juniper Education successfully assisted Pilton Infants' School in revamping their website, aligning it with the Team Academy Trust's style. By overcoming challenges and providing consistent support, Juniper facilitated a seamless transition, earning commendation from the Head of School and ensuring a positive outcome for the school's online presence within the MAT.







#### What the Customer Said

John Mortimer, the Head of School, commended Juniper's support, emphasising the guidance received from the team's prompt responses, and clear instructions throughout the project.

When asked how his experience was working with Juniper Education on the website project, John Mortimer stated: "It was very positive. Our Project Manager supported us really well. She let us know what we needed to do and by when and gave support on anything we weren't sure on. I would recommend Juniper's services to other school leaders."

The school has a continued relationship with Juniper Education and a keen interest in implementing more Juniper solutions in the future, underscoring their utmost satisfaction with the website services they have received.



## Juniper

# Need help? Talk to a website expert.

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